



DECKMAX

CASE STUDY

eBro Solution

support@ebrosolution.com
ebrosolution.com

Client:
DeckMax

Category:
Home Improvement / Outdoor Living

Marketplace:
Amazon US

Service Duration:
Continued

Services Provided:

Listing Optimization
PPC Management
Keyword Ranking Strategy



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THE CHALLENGE

The client was struggling with:

- Poor product visibility
- High ACoS (Advertising Cost of Sales)
- Unoptimized product listings
- No A+ content
- Low conversion rates and CTR

OUR APPROACH

Listing Optimization

- Researched top performing keywords
- Rewrote product titles, bullet points, and descriptions
- Created benefit driven copywriting
- Integrated backend search terms

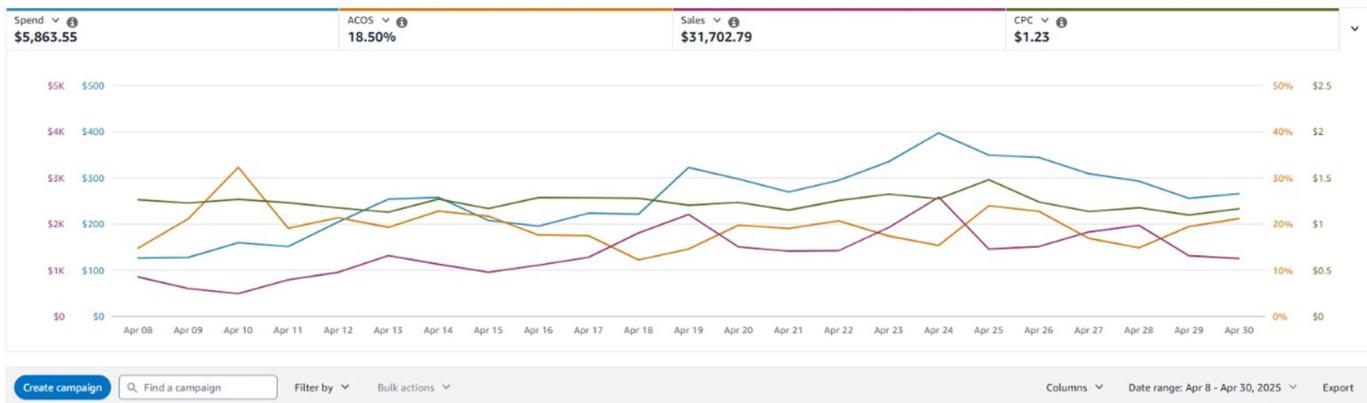


PPC MANAGEMENT

- Restructured auto/manual campaigns
- Identified high-converting keywords
- Reduced wasted ad spend using negative keywords
- Set up keyword harvesting from Search Term Reports

PPC PERFORMANCE

BEFORE



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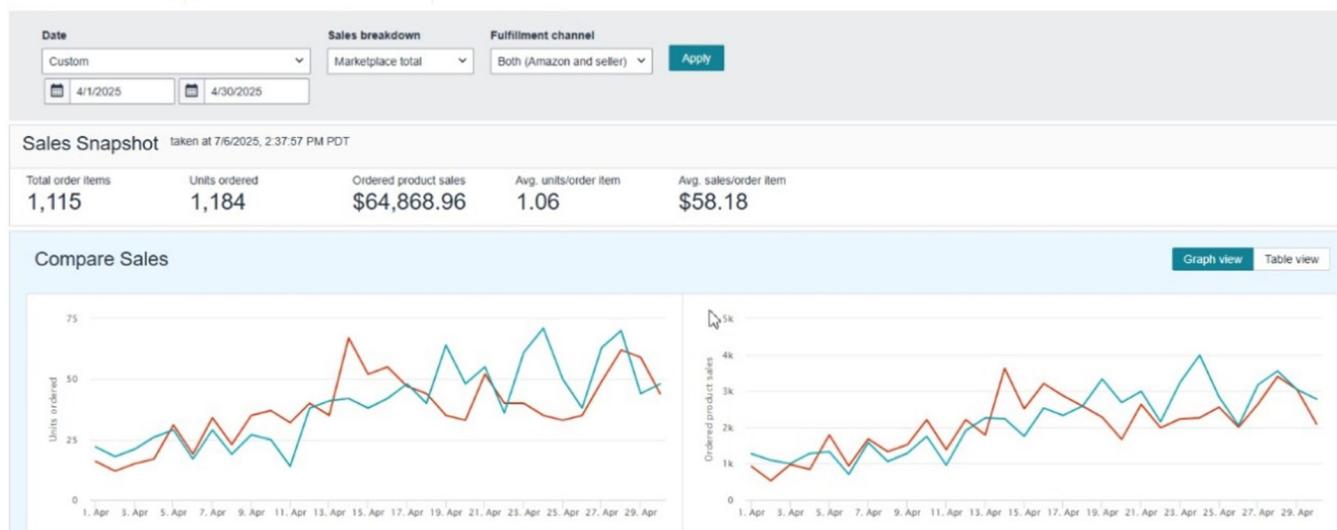


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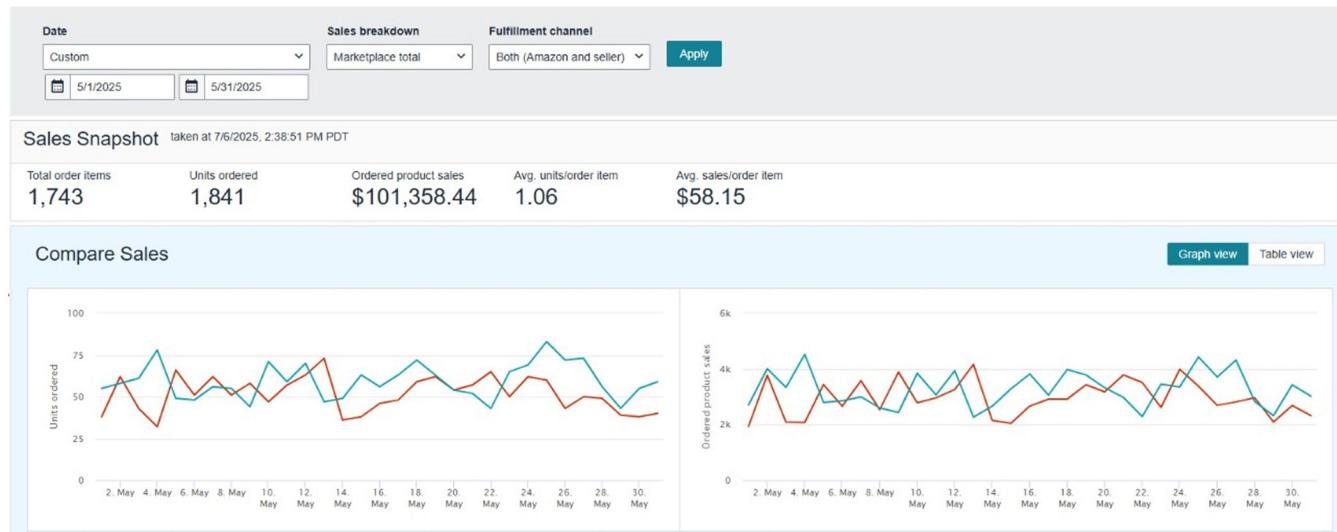
AFTER



BEFORE



AFTER



CLIENT TESTIMONIAL

"So ebro Solution was referred to me from a very good friend of mine who has a very successful Amazon business. And so far ebro Solution has increased our sales greatly and they really can manage the back end of your Amazon store quite successfully for you. So I can't say enough about these guys. These guys are gonna great job for us building our brand on Amazon."

Mr. Patrick Byrne



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Want Results Like This?

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support@ebrosolution.com

Visit:
ebrosolution.com

WhatsApp:
[\(+31\) 06 16 164 632](https://wa.me/310616164632)

